

## **SPOKES NEWSLETTER**

DISTRICT 5300 \* Rotary Club 794 \* January 19, 2024 \* #01-003 www.pasadenarotary.com

## THIS WEEK'S PROGRAM

## **TIM McDONALD**

Director, Pasadena Public Library

Pasadena Public Library: Past, Present and Future

Introducer: Jan Sanders



Tim McDonald has been the Library Director of the City of Pasadena since June 2023. He has been with the City since 2016, working in a variety of roles, including Acting Library Director from February 2022 to June 2023.

McDonald has held numerous positions prior to joining the City of Pasadena. Previously, McDonald worked in the National Medal winning Las Vegas-Clark County Library District. Various roles in Las Vegas included Literacy Manager, Children's Department Head, and Branch Manager of the Sunrise Library with its service area population of 230,000 people.

Before becoming a librarian, McDonald lived in Chicago and worked as a teacher in public schools. He earned an undergraduate degree at Swarthmore College, a master's degree in Teaching and Learning from DePaul University, and a master's degree in Information Science from the University of North Texas.

WEDNESDAY – JANUARY 24, 2024

PASADENA ELKS LODGE - 12:00 pm

Must RSVP to attend! RSVP Deadline: Tues. at 10:00 am

Reception: Jane Waas & Alan Schier Lunchtime Pianist: Ann Louise Christensen

Song Leader: Eric Olson
Inspiration: Howard Raff
Scoot Zone Reporter: Dean Billman
Photographers: Matt Bookman & Tammy Silver
Technical: Frank Fish - Scott Carlson

Sergeant At Arms: Robert Lyons

Non-members are welcome - \$45.00 includes lunch

## Future Flash

By President Justene Adamec



We have not one, but two service projects, Elizabeth House and several opportunities with the Pasadena Educational Foundation. We need YOU to sign up and help. (See below)

#### We also need:

Volunteers to be on the committee. If you haven't joined a committee yet, Done in a Day is a wonderful opportunity. They are the committee that looks for and sets up service projects that can be, um, done in a day.

Service opportunities. If you are a non-profit or you know a non-profit that needs help with a project which can, you guessed it, be done in a day, contact Stephen Smith. Or me. Or Wendy. We'll get it to Stephen. We need about a month's notice. You see how we do it. We announce it at a meeting. We put it in Spokes. Then folks check their calendar and take

a couple of weeks to say yes. Photo with Stephen Smith

Justene Adamec 626-806-2529 President@pasadenarotary.com



# The Scoot Zone By Staff Reporter Scott Carlson

Photographers: Tammy Silver & PP Ken Joe

**President Justene Adamec** called the meeting to order promptly at 12:30 p.m. **Phil Miles,** on harmonica, and **Don Andrues,** on guitar, led us in singing "Auld Lang Syne," to welcome in the New Year. **Phil** then led us in the Pledge of Allegiance.

**Phyllis Currie** provided the inspiration, encouraging us, in this age of faceless social media, to use the power of actual human connection to benefit our communities.





**Ken Hill** then called for a moment of silence to recognize **Victor Vener**, who passed away on December 31, 2023. Victor was a past Rotarian and helped found the Pasadena Pops and later the California Philharmonic.

**President Justene** then asked that any guests be recognized.

- Mary Chalon introduced her husband and Parson's Nose partner, Lance Davis.
- Janet Ramirez and Lily Goldfarb were welcomed and introduced as Corporate Alternates of Corporate Member Josh McCurry of Flintridge Center.
- Sandy Mejia introduced our past administrator and good friend, Vicki Laidig.
- Howard Raff introduced Alex Oscco, from Sotheby's International Realty.
- Lisa Cavelier introduced a new staff member Allen Makere
- We also welcomed Corporate Alternate Becky Happach Detrick of the newest Corporate Member Sam Gopinathan of New Wave Home Care

Next, **President Justene** asked for announcements. **Desiree Alvarado** and **John Burt** announced the return of RYLA for Pasadena public and private high school juniors. Look for more details in Spokes.

**Phyllis Currie** reminded us that this year's Community Grants will be based on STEM programs. Applicants must be sponsored by a Pasadena Rotarian, and applications must be submitted by 5:00 p.m. on February 9, 2024.

**Alan Schier** made two Polio Pig announcements: first, for \$40, he told us that he enjoyed playing in the Rotary pickleball event on January 13<sup>th</sup>, which was a great success, and second, for \$100, he proudly let us know that his daughter was recently accepted to veterinary school.



ROTARY PICKLEBALL TEAM: From L2R— Alan Schier, David Mc Allister, Robert Lee, Jim Osterling, Adriana Lim, Stephen Smith, Wende Lee, Scarlet Osterling, Scott Carlson, Garrett Bell, Colleen Carey, Liza Billington, Cathy Sims, Cory Brendel and Geno Escarraga - Thanks Adriana Lim



**PE Stephen Smith** announced an upcoming Done In a Day event at Elizabeth House on 2/24/24 from 8 a.m. – 12 p.m. There will also be events to help out Pasadena Education Foundation. (See info below)

**President Justene** next called for a moment of silence for **Rocco Nevino's** father, **Rocco Nevino, Sr.** who passed away this morning. He was Past President and a 50 year member Rotarian in Sao Paolo, Brazil, and we were able to include him and his club in a Zoom call when Rocco was inducted.

**President Justene** then made further announcements that:

Altadena Rotary is celebrating its 75<sup>th</sup> anniversary on February 10. 2024. We have reserved a table for 10 and there are still 4 openings if anyone is interested.

The San Marino Rotary Club will be having a Paul Harris Award Recognition on March 14, 2024, which she'll be attending.

**President Justene** then asked **Tammy Silver** to introduce today's speakers.

**Tammy** informed us that today's program is presented by the Light Bringer Project, an organization founded to build community through the power of the arts and education. Its well known events include the Doo Dah Parade and the Pasadena Chalk Festival. Today's speakers will be **Tom Coston**, Board Chair (who Brian Biery calls the "Chief Merry Maker"), **Patricia Hurley**, Managing Director, and **Jessica Lopez**, Program Manager.





Tom Coston then took the podium and advised us that the program will be The Parade of the Future. Tom let us know that, according to recent articles in Vogue and the New York Times, Pasadena is the place to be. The New York Times listed Pasadena as one of the top 52 cities in the world to visit.

Tom gave us some background and colorful photos on the Doo

Dah Parade which originated in Chromos Bar by 3 guys to celebrate on a Sunday New Year's Day because there was no Rose Parade that day.

The Parade originated in Old Pasadena, where it flourished for several years before moving to East Pasadena in 2013. The Parade returned to Old Pasadena this year and celebrated the largest Doo Dah Parade ever. It is a populist parade, where it is sometimes hard to tell if the entrants are weird people trying to act normal, or normal people trying to act weird.



Patricia Hurley then took over from **Tom**. One of the Light Bringer Projects activities is working with Pasadena students of various ages in a room at John Muir High School. They asked the kids what they thought the parade of the future would be like since these kids would be the creatives of the future. Answers ranged from colorful cows to GMO flowers, that were larger and lasted longer than regular flowers, to flying cars and holograms.

Jessica Lopez then told us about various projects. The Light Bringer Project works with Pasadena arts organizations, the Armory, Boston Court, The

Pacific Asia Museum, and Lineage Performing Arts. They have also established several Room 13 studios at PUSD schools. Room 13 is a student driven studio concept with an artist-in-residence assisting students meet the program's goals.

Tom closed the program with the interesting fact from the 2023 Otis College report on the Creative Economy that the arts and cultural economy contribute approximately 15% of California's total regional productivity, which is in the trillions of dollars. This means that there are good jobs out there for qualified students.

**President Justene** timely adjourned the meeting at 1:30 p.m.



L2R: President Justene, Tom Coston, Tammy Silver, Jessica Lopez, Sandi Mejia-Ramirez, Vicki Laidig





Alan Schier & Jeannine Bogaard Check-In Guests

Any issues with your badge - see Badge Master Alan

**DEADLINE TO RSVP: Tues. at 10:00am** office@pasadenarotary.com

#### Pasadena Elks Lodge Lunch Menu - Buffet



## **MEETING & EVENTS CALENDAR**

## Done in a Day

#### SEEKING VOLUNTEERS FOR SEVERAL "DONE IN A DAY" PROJECTS

Elizabeth House - February 24 (saturday) - 8:00 - noon

Looking for 8 volunteers to: Painting, Design and Replant, level and lay down rocks for a rose garden, remove fence and install new fence/gate on driveway, install bench or chair.

CONTACT: PE Stephen Smith - ssmith.meridianappraising@gmail.com

**Pasadena Educational Foundation (PEF) -** Volunteers needed for support of Pasadena Unified students and families for three events:

- 1. **Chaperone high school students** on a field trip to the Japanese American National Museum.
  - 01/30 (Tuesday), 01/31 (Wednesday) and 02/01 (Thursday). 9:45 Noon
- 2. Prepare boxes of nutritious fruits and vegetables for families. 01/23 (Tuesday) PUSD Warehouse 9:00 11:00 AM
- 3. **Distribute produce boxes** at Jackson, Altadena, Eliot, and Webster 01/24 (Wed) 7:00 9:00 AM

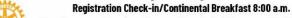
CONTACT: PE Stephen Smith - ssmith.meridianappraising@gmail.com



### Garbis Der-Yeghian 34th Annual Peace Conference

THEME: Creating Peace, Hope, and Healthy Minds

#### Saturday, January 27, 2024



Conference Begins Promptly at 9:00 a.m.-12:00 p.m. **Richard Nixon Presidential Library and Museum** 



#### Keynote Speaker:

#### **Brian Rusch**

**CEO—Out for Equality** Founding Member of RI DEI Task Force Vice Chair- RI Joint Advisory Council of DEI Past President and Founder of Rotary eClub for Global Action



#### **Engaging Panel on Mental Health, covering:**

Destigmatizing Conversations, Raising Awareness, and Advancing Access



Jenn Freeman Autistic American

choreographer, dance



Former Executive Director for NAMI



Team Support Leader CalHOPE & NAMI Greater Los Angeles County



Operations Manager for NAMI Long Beach/



(includes continental breakfast and tour of the museum)

\$40.00: early registration by January 26, 2024 \$45.00: at the door if seats are available Students/Interact Clubs/Rotaract Clubs free registration

To REGISTER and for more information, visit the event website at:

http://district5300.org/peace-conference/



Scan for Event Page and Registration



Rotary District 5300 District Governor Michael Soden

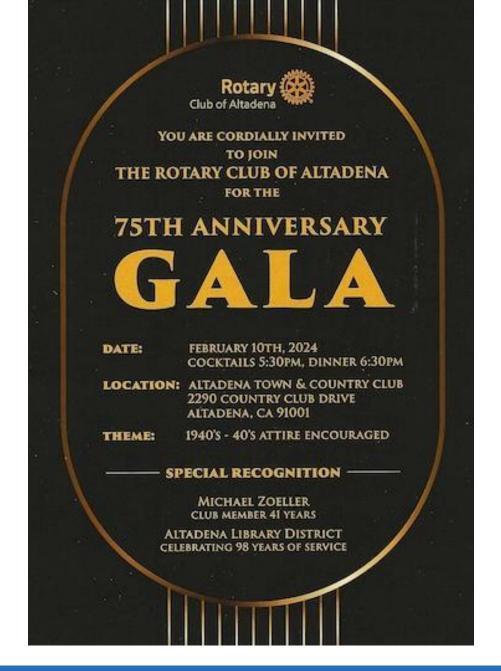


Rotary District 5330 District Governor and Panelist Moderator Jamie Zinn



Conference Chair and Rotary District 5300 Mary Ann Lutz

Multi-District Even



## RYLA IS BACK!!!!

District 5300 will be conducting the Rotary Youth Leadership Awards Camp 2024 the weekend of March 22-24 in Running Springs, CA.

The Pasadena Club will be sponsoring 8 high-school Juniors for the event. We are currently seeking applicant students! Please consider any high-school Juniors you or your friends may know and have them apply!

Also, we're looking for volunteer facilitators for the event.

Please contact Co-Chairs Desiree Alvarado (213) 400-1502 or John Burt (720) 235-9370 for more information.



#### Attention 11th Graders

You Are Invited to

Apply For A

Rotary Youth Leadership Award (RYLA)











#### CAMP CEDAR CREST

Running Springs, California March 22-24, 2024





## POLIO PIG & COMMITTEE ANNOUNCEMENTS AT WEDNESDAY MEETING

#### **ALL ANNOUNCEMENTS MUST BE PRE-APPROVED!**

Wish to "Show & Tell" us what you are up to or make an announcement (30 seconds) about your family, business or a favorite nonprofit or a Committee announcement? Email Wendy at <a href="mailto:office@pasadenarotary.com">office@pasadenarotary.com</a> by Tues at noon. Minimum donation for Polio Pig Announcement: \$20 or for \$30+ which is billed to your account. Additional \$20 If you wish to leave flyers (in a stack on the table not individual) or a hand-out at end of meeting.

#### 7-DAY NOTICE

Bill Tilney, Executive Director, Ambassador Foundation Sponsor: Ken Hill

Alex Oscco, Realtor, Sotherby's International Realty
Sponsor: Howard Raff

#### **HAPPY BIRTHDAY!!**

Jennifer DeVoll	January 20
Josh Betta	January 20
Rachel Malkenhorst-Newkirk	January 21
David McAlexander	January 23

#### **ROTAVERSARIES!**

Mike Farrand	1/15/97	27 Years
Phil Miles	1/15/97	27 Years

#### **UPCOMING PROGRAMS**

Jan. 31st - Rotary Players - Ground Hog Day

Feb. 7th - Juan Bastos - Celebrity Portrait Painter

Feb. 14th - Nat Read -Raconteur - How I Rode All 22,400 Amtrak Miles in Just 84 Years

Feb.21st - Michele Zack - Altadena Historical Society - Owen Brown: His History & Memorial In Altadena

SPOKES is the weekly newsletter published by the Rotary Club of Pasadena

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Spokes Chair/Publisher/Editor: Wendy Anderson

**Bureau Chief: Mary Lou Byrne** 

Scoot Zone Reporters: Mary Lou Byrne & Dean Billman

Photographers: Jonathan Edewards, Wende Lee, Hans Rosenberger, Hillary Schenk & Tammy Silver, Matt Bookman, Ken Joe & Dede Venkat. **Proofers: Mary Wilson & Kathy Meagher** 



ROTARY CLUB OF PASADENA 2023-2024 BOARD OF DIRECTORS MEETS the 3rd Thursday of every month at 5pm - University Club of Pasadena

PRESIDENT: Justene Adamec
PRESIDENT ELECT: Stephen Smith
IMMEDIATE PAST PRESIDENT: Mary Lou Byrne
SECRETARY: Michele Ferroni
TREASURER: Tony Phillips
PRESIDENT ELECT-ELECT: Hillary Schenk

CLUB DIRECTORS: Don Andrues, John Burt, George Falardeau, Frank Fish, Sandy Goodenough, J.P. Harris, Debi Kroman, Wende Lee, Tammy Silver, Cyril Vergis, Mark Waterson.

## Rotary Club of Pasadena

MAILING ADDRESS: 556 South Fair Oaks Ave., Suite 101, #379
Pasadena, CA 91105
Wendy Anderson, Administrator - 626-683-8243 - office@pasadenarotary.com
Sandi Mejia-Ramirez, Accountant - 626-272-3424 - sandimejia@sbcglobal.net
www.pasadenarotary.com

Pasadena Rotary Club | 556 South Fair Oaks Ave., Suite 101, #379, Pasadena, CA 91105

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